

5th Grade Charity Fundraising Project

Initial Phase

1. Research various charities
2. Choose a charity
3. Write a one-page (double-spaced typed) summary of your charity, answering the following items:
 - What is the Mission statement of charity (motto)?
 - Purpose – what does the charity do specifically to help?
 - How many people does it help per year?
 - How much of every dollar goes to people in need?
 - Why did you choose this charity? What is your personal connection?
 - What countries are helped by this charity?
 - Show images of people helped by this charity

Planning Phase

1. Decide how much money you would like to raise for this charity
2. Decide how much time you will spend to raise this money
3. Decide how you will raise this money
4. Identify the number of people from whom you will need support
5. List all the materials you will need for your fundraiser (think about everything possible)
6. Will volunteers be paid or unpaid
7. Come up with a slogan – should include items being sold or event being held in the slogan
8. Come up with a sales pitch (what you are going to say to potential donors)

Numbers Phase

1. Identify the amount you wish to raise
2. Identify the cost of each item on your materials list (ask parent's permission if you use the internet at home for research)
3. Calculate the total cost of all materials - include sales tax
4. Determine cost vs. profit
5. Determine the TOTAL you need to raise to cover your costs and what you would like to raise

Results Phase

1. Determine whether or not you reached your goal
2. Determine the total amount you made
3. Determine how much was actually donated to your charity after paying your expenses
4. Determine how many people donated
5. Determine the average amount each person donated
6. Create a graphical representation of your finances

Presentation Phase

Gather all your data onto one display board (include all papers, graphs, illustrations, pictures, etc.)

Create a one page (double-spaced type) discussion detailing the successes or failures of your fundraising campaign; tell how you have improved your efforts

Create a summary (minimum of six sentences in a paragraph) detailing how this fundraising campaign has changed (i.e. are you a better person?)